

As an independent, not-for-profit membership-based organisation, A/AA's primary aim is to contribute to the long-term health of the sectors through networking and events, access, advocacy, information, and visibility across a number of sector challenges and opportunities.



Women in Aviation/Aerospace Australia (WA/AA) is an initiative to promote the issue of gender diversity and the participation of diverse people within the aviation, aerospace and space sector in Australia and a network for women to connect with industry peers, inspire future generations to join the industry, and excel in their chosen careers.

The NextGenNetwork (NGN) is an initiative of A/AA, where professionals can come together, understand, and engage in aviation, aerospace, and space, to build a network and support one another through the early stages of their careers and beyond.



GreenSkies is an initiative by Aviation/Aerospace Australia to promote action on sustainability in the aviation, aerospace, and space sectors in Australia. GreenSkies aims to bring together leading organisations to facilitate solution-focused discussions, collaborations, projects, events, and networking opportunities.



Skills & Training is an A/AA initiative, offering key member organisations consortium led training solutions, spanning across aviation and aerospace. Developed for industry by industry, to ensure that the aviation and aerospace sector remains sufficiently skilled and equipped to manage growth and technological change.



The Australian Space Diversity Alliance purpose is to transform and expand the participation of diverse and minoritised groups in space, fostering a thriving and innovative space community that reflects our nation's capabilities.





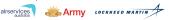




















# A/AA PARTNERSHIP

# **INCLUDING MEMBERSHIP \$25,000 + GST**

### **Promotion & Visibility**

- · Promotion and sharing of posts across all social media channels and internal databases reaching 15,000+ people
- · Promotion and sharing of upcoming career opportunities within organisations through A/AA Opportunity Hub
- · Communications opportunities such as, featuring in the A/AA Airmail, A/AA Member Spotlight, targeted EDMs
- · Option to advertise in the A/AA monthly e-newsletters and on social media for targeted marketing and member visibility
- · A/AA attendance at organistion Careers Day/ Orientation Week for pipeline recruitment where appropriate with member marketing
- Logo placement on all A/AA and initiative events and communications
- Named partner sponsor at all A/AA events and in collateral (All Events & Communications)
- Priority table placements at events with special mention in opening and closing remarks
- Organisation logo on A/AA website with link through to organisation website
- Priority speaking opportunities at A/AA events throughout the year (All Events)

### **Access & Engagement**

- Access to Future Leader/School/Corporate Site Visits across Australia
- In country, on ground support, through our A/AA MOC partners
- · Access to the A/AA members only website pages and downloadable resources
- Invitations to private member lunches/dinners for one executive (up to 3)
- Complimentary tickets to Summits (incl. WA/AA and GreenSkies) x 2
- Complimentary attendance to all virtual events for all employees
- Access to A/AA Reaching Higher Online Mentor Matching Program
- Priority additional sponsorship opportunities
- Media representation may be called upon by A/AA for commentary as appropriate
- Complimentary ticket to each GreenSkies, WA/AA and NGN networking events x 10
- Opportunity to host/co-host events at organisation premises
- Priority access to A/AA events discount rate ticket per event (unlimited)
- Priority attendance at events with frequest sold-out status, such as Space Industry Networking Drinks

- · Discounted rate on Aviation/Aerospace Short Course operated via Swinburne University of Technology
- Annual opportunity to brief the Board of Directors on key issues for the sectors to be raised to Government
- Priority invitation to Friends of Aviation Day and similar industry events
- · Opportunity to partner with the new Australian Space Diversity Alliance with relevant complimentary support
- Entitled to use A/AA membership logo on letterhead and organisational material
- · Opportunity to contribute/participate in industry forums and working groups (where possible)
- Voting rights (AGM)
- Website profile and organisational capability directory inclusion
- · Opportunity for x1 team member to join WA/AA, NGN, and GreenSkies Initiatives Committees (All Committees)
- Access to the Member Only Online Resource Library
- Complimentary inividual memberships for staff WA/AA & NGN x 10
- 25% off WA/AA & NGN individual memberships















# **WA/AA SPONSORSHIP**



**INCLUDING MEMBERSHIP \$15,000 + GST** 

### **Promotion & Visibility**

- · Promotion and sharing of posts across all social media channels and internal databases reaching 15,000+ people
- · Promotion and sharing of upcoming career opportunities within organisations through A/AA Opportunty Hub
- Communications opportunities such as, featuring in the A/AA Airmail, A/AA Member Spotlight, targeted EDMs
- · Option to advertise in the A/AA monthly e-newsletters and on social media for targeted marketing and member visibility
- · A/AA attendance at organistion Careers Day/ Orientation Week for pipeline recruitment where appropriate with member marketing
- · Logo placement on all A/AA and initiative events and communications
- Named partner sponsor at all A/AA events and in collateral (WA/AA only)
- · Priority table placements at events with special mention in opening and closing remarks
- Organisation logo on A/AA website with link through to organisation website
- Priority speaking opportunities at A/AA events throughout the year (WA/AA only)

### **Access & Engagement**

- · Access to Future Leader/School/Corporate Site Visits across Australia
- In country, on ground support, through our A/AA MOC partners
- Access to the A/AA members only website pages and downloadable resources
- Invitations to private member lunches/dinners for one executive x 1
- Complimentary tickets to Summits (incl. WA/AA and GreenSkies) x 2
- Complimentary attendance to all virtual events for all employees
- · Access to A/AA Reaching Higher Online Mentor Matching Program
- · Priority additional sponsorship opportunities
- Media representation may be called upon by A/AA for commentary as appropriate
- Complimentary ticket to each GreenSkies, WA/AA and NGN networking events x 7
- Opportunity to host/co-host events at organisation premises
- Priority access to A/AA events discount rate ticket per event (unlimited)
- · Priority attendance at events with frequest sold-out status, such as Space Industry networking Drinks

- · Discounted rate on Aviation/Aerospace Short Course operated via Swinburne University of Technology
- Priority invitation to Friends of Aviation Day and similar industry events
- Entitled to use A/AA membership logo on letterhead and organisational material
- · Opportunity to contribute/participate in industry forums and working groups (where possible)
- Voting rights (AGM)
- Website profile and organisational capability directory inclusion
- · Opportunity for x1 team member to join WA/AA, NGN, and GreenSkies Initiatives Committees (WA/AA only)
- · Access to the Member Only Online Resource Library
- Complimentary inividual memberships for staff WA/AA & NGN x 7
- 25% off WA/AA & NGN individual memberships















# **CORPORATE MEMBERSHIP**

\$4,950 + GST

### **Promotion & Visibility**

- · Promotion and sharing of posts across all social media channels and internal databases reaching 15,000+ people
- · Promotion and sharing of upcoming career opportunities within organisations through A/AA Opportunity Hub
- · Communications opportunities such as, featuring in the A/AA Airmail, A/AA Member Spotlight, targeted EDMs
- · Option to advertise in the A/AA monthly e-newsletters and on social media for targeted marketing and member visibility
- Organisation logo on A/AA website with link through to organisation website

#### **Access & Engagement**

- Access to Future Leader/School/Corporate Site Visits across Australia
- In country, on ground support, through our A/AA MOC partners
- Access to the A/AA members only website pages and downloadable resources
- Invitations to private member lunches/dinners for one executive x 1
- Complimentary attendance to all virtual events for all employees
- Access to A/AA Reaching Higher Online Mentor Matching Program
- · Priority additional sponsorship opportunities
- Media representation may be called upon by A/AA for commentary as appropriate
- Complimentary ticket to each GreenSkies, WA/AA and NGN networking events x 5
- · Opportunity to host/co-host events at organisation premises
- Priority access to A/AA events discount rate ticket per event (unlimited)

- · Discounted rate on Aviation/Aerospace Short Course operated via Swinburne University of Technology
- · Opportunity to contribute/participate in industry forums and working groups (where possible)
- Entitled to use A/AA membership logo on letterhead and organisational material
- Voting rights (AGM)
- Website profile and organisational capability directory inclusion
- · Access to the Member Only Online Resource Library
- Complimentary inividual memberships for staff WA/AA & NGN x 5
- 25% off WA/AA & NGN individual memberships





# MICRO MEMBERSHIP ORGANISATIONS UNDER 6 EMPLOYEES

\$2,500 + GST

## **Promotion & Visibility**

- · Promotion and sharing of posts across all social media channels and internal databases reaching 15,000+ people
- · Promotion and sharing of upcoming career opportunities within organisations through A/AA Opportunity Hub
- · Communications opportunities such as, featuring in the A/AA Airmail, A/AA Member Spotlight, targeted EDMs
- · Option to advertise in the A/AA monthly e-newsletters and on social media for targeted marketing and member visibility
- Organisation logo on A/AA website with link through to organisation website

### **Access & Engagement**

- · Access to Future Leader/School/Corporate Site Visits across Australia
- In country, on ground support, through our A/AA MOC partners
- Access to the A/AA members only website pages and downloadable resources
- Invitations to private member lunches/dinners for one executive x 1
- Complimentary attendance to all virtual events for all employees
- Access to A/AA Reaching Higher Online Mentor Matching Program
- · Priority additional sponsorship opportunities
- Media representation may be called upon by A/AA for commentary as appropriate
- Complimentary ticket to each GreenSkies, WA/AA and NGN networking events x 2
- · Opportunity to host/co-host events at organisation premises
- Priority access to A/AA events discount rate ticket per event (unlimited)

- · Discounted rate on Aviation/Aerospace Short Course operated via Swinburne University of Technology
- · Opportunity to contribute/participate in industry forums and working groups (where possible)
- Entitled to use A/AA membership logo on letterhead and organisational material
- Website profile and organisational capability directory inclusion
- Access to the Member Only Online Resource Library
- Complimentary inividual memberships for staff WA/AA & NGN x 2
- 25% off WA/AA & NGN individual memberships



